

Ecoinnovation – Grasping the future

Ecolnn_ Green Summer School 25.09.-28.09. Vienna

Going „eco“ pays off in any respect, not only for environmental and human health, but -financially - also for innovative enterprises.

No matter if your ecoinnovative idea still has to be found or if it is in the developing phase already, or if your start-up seeks to gain momentum – the Green Summer School provides the necessary energy for your individual ambitions.

Four exciting days of interactive program with creative and inspiring minds are awaiting you. The event starts with making you familiar with the concept of Ecoinnovation, and with successful eco-innovators. What follows are a visit to a startup that turns waste into value, and a guided tour at UNIDO. Days 1-2 end with workshops on idea development, tools & business and voice & rhetorics. On days 3-4 you will get active yourself. The environment and input needed to make your ecoinnovative ideas flourish will be provided. With this support your project can mature to finally be presented to an expert jury.

The Green Summer School is meant for everybody interested in ecoinnovation – students, green enthusiasts and entrepreneurs. Participation (food included) is for free.

The Green Summer School is organized by the Entrepreneurship Center Network of BOKU and Economica Institute of Economic research. It takes place in the framework of the transnational EU-project *Ecolnn Danube – Ecoinnovatively connected Danube Region* whose overall aim is to boost ecoinnovation development by supporting cooperation between innovators, scientists and enterprises.

The Green Summer School can be booked as 2-days (Thu&Wed or Thu&Fr) or as 4-days-program. Registration (Deadline 15 June 2018) via email to tto@boku.ac.at

Time	Di, 25.09.	Mi, 26.09.	Do, 27.09.	Fr, 28.09.
9:00-12:00	Kick-Off, contents and context of the Green Summer School 9:00 Keynote (<i>Ali Mahlodj</i>); talk "Think eco when you innovate!" (<i>A. Pitzschke</i>)	Workshop and Excursion <i>Hut & Stiel</i> (ecoinnovative startup), incl. lunch	HEUREKA– Think Tank: professional workshop on idea development	Rhetorics Training/ Workshop, (voice, persuasive power) with <i>Christina Scattolin</i>
12:00-13:00	lunch		lunch	lunch
13:00-16:00	Guided Tour at UNIDO incl. presentations on environment & innovation	Motivation Session with startups sharing insider experience on the way to success; interactive problem solving	Tools & Business Workshop (game-like, interactive) (<i>Michael Ambros</i>)	Question & Answer Session
				Pitching-Session (experts/startups) jury

